

# **Employer Profile**



Employer name: Land of Iron

Employer Background: Authority helping to protect and conserve the North York Moors

Location: North Yorkshire

#### Roles Offered:

- Film making intern
- Intern Community Archaeologist
- Intern Digital interpreter
- Intern ecologist

# Internship at Land of Iron

#### What do we do?

The North York Moors National Park Authority helps to protect and conserve the North York Moors and aims to encourage visitors to enjoy the landscape and understand how special it is. As a National Park Authority we work with a huge variety of people and balance the needs of the National Park's people, landscape, wildlife and culture, as well as catering to visitors to the area.

### Why we choose Interns

Interns are an important part of the North York Moors National Park workforce and we value their ability to join in and bring new ideas and skills. As the interns often come from university their ability to use the latest software packages and in-depth knowledge is a strong asset.

## How they benefit us

We have benefited from hosting interns within the Land of Iron programme as they are able to bring skills into our project the members do not have. They also enable the core Land of Iron staff to continue in their work whilst being assured that tasks or activities are being carried out by individual interns who possess both the skill and the knowledge to be able to complete them effectively and on time. For instance, our film making intern has provided the opportunity for the Land of Iron to include short films of core historical and archaeological sites for members of the public who access social media and for possible installation use. This broadens our audience and tantalises possible visitors to explore the Land of Iron sites away from the core visitor centres in the National Park.

## Why we chose Nicola

Safe to say Nicola has become a valued member of the team, when either in the office or out on site working with our officers and volunteers. We can be assured that if she is working on site that she is fully capable of achieving her goals and utilizing the time on site to the best of her ability. As the three month internship comes to an end it would be fair to say that we will miss Nicola and the skills that she brought to the Land of Iron. However, we know that she has produced quality work that will be used throughout the Land of Iron project and we are excited to showcase it to members of the public and our associate partners.

We have been impressed at the quality of the interns provided by the Student Internship Bureau and would readily accept further interns as and when the project allows. As a team the Land of Iron has appreciated the influx of new skills within the programme and especially value the extra-member during field work and activities with members of the public. It is our hope that the Student Internship Bureau continues to provide motivated, skilled, and friendly interns for projects such as ours.

Internship Bureau Recruitment

All employers are given the opportunity to interview a shortlist of applicants, ensuring that the right intern is selected by the business itself. In the applications students are asked to outline what makes them a suitable candidate for the internship, and why they are interested in working for the company.

To find out more visit: www.york.ac.uk/employers